

Palast der Republik

iconically modeling a demolition process

Letícia Vitral

João Queiroz

- 1 – Peirce's Semiotic and Iconicity
- 2 – Intermedial Studies
- 3 – Present the semiotic resources in the photobook
- 4 – Present the relations
- 5 – Conclusion

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different
semiotic
resources are
coupled

different semiotic
resources are coupled

?

different semiotic
resources are coupled



different
semiotic systems
and processes

different semiotic
resources are coupled



different
semiotic systems
and processes



causally
interact with
one another

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reveal an new
experience
about the
demolition
process of the
building

different semiotic resources causally
interact in the same process



How to investigate
this phenomenon?



- icon



- index

“FOOT”

- symbol

ICONS

ICONS

Similarity

Likeness

Resemblance

ICONS

Similarity

Likeness

Resemblance

ICONS

Similarity

Likeness

Resemblance





“For a great distinguishing property of the icon is that by the direct observation of it other truths concerning its objects can be discovered than those which suffice to determine its construction”

ICONS

Similarity

Likeness

Resemblance

Manipulation in order to discover new information

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model of the
demolition process
of the Palast der
Republik

MEDIA

MEDIA

“are specified principally by the nature of their underlying semiotic systems (involving verbal language, pictorial signs, music, etc., or, in cases of ‘composite media’ such as film, a combination of several semiotic systems), and only in the second place, by technical or institutional channel”

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- Photography
- Written text
- Diagrams

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- Photography
- Written text
- Diagrams

INTERMEDIAL PHENOMENON

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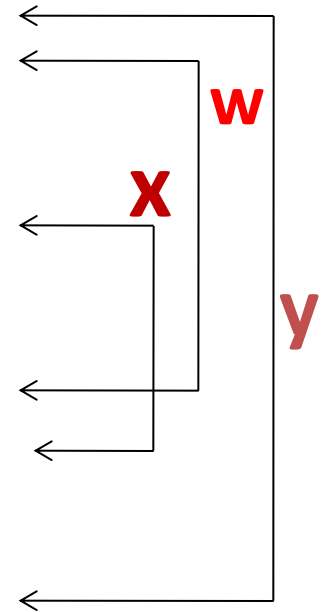


WRITTEN TEXT

DIAGRAMS

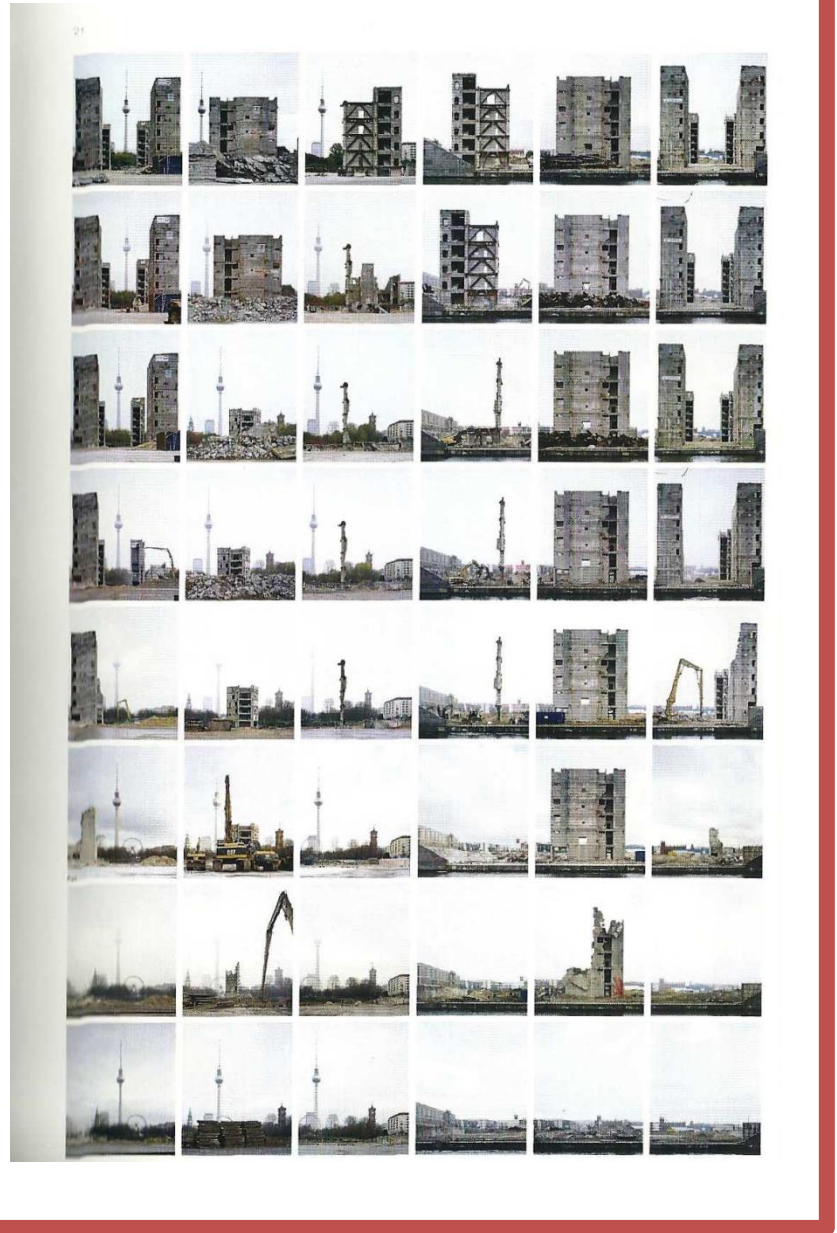
PHOTOGRAPHY

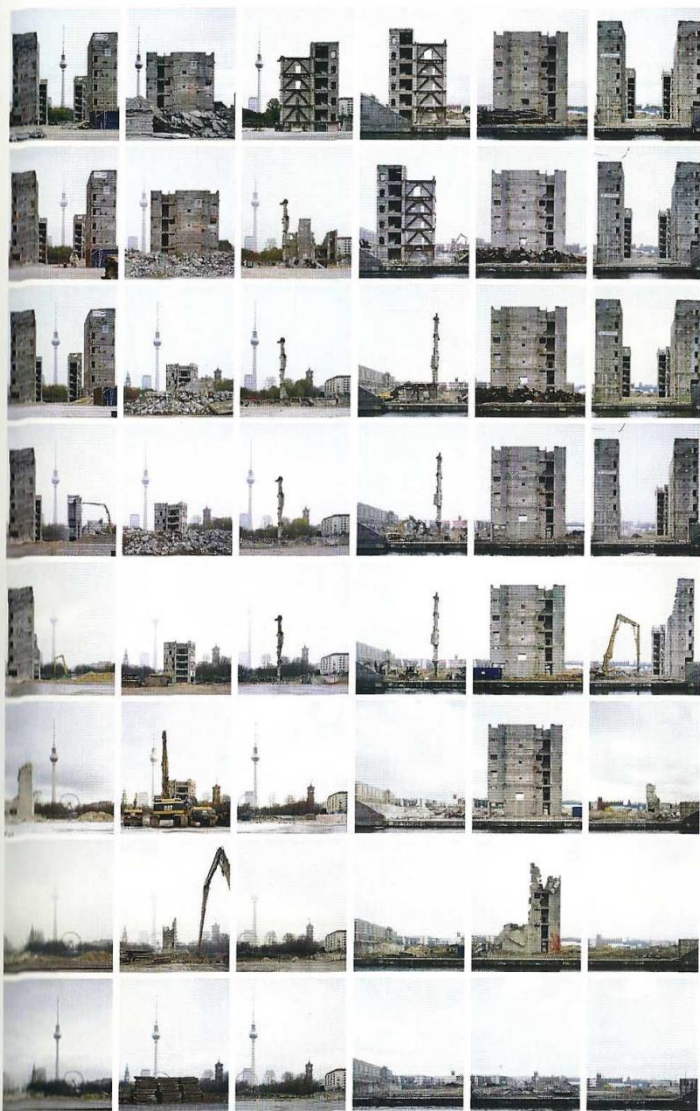
...



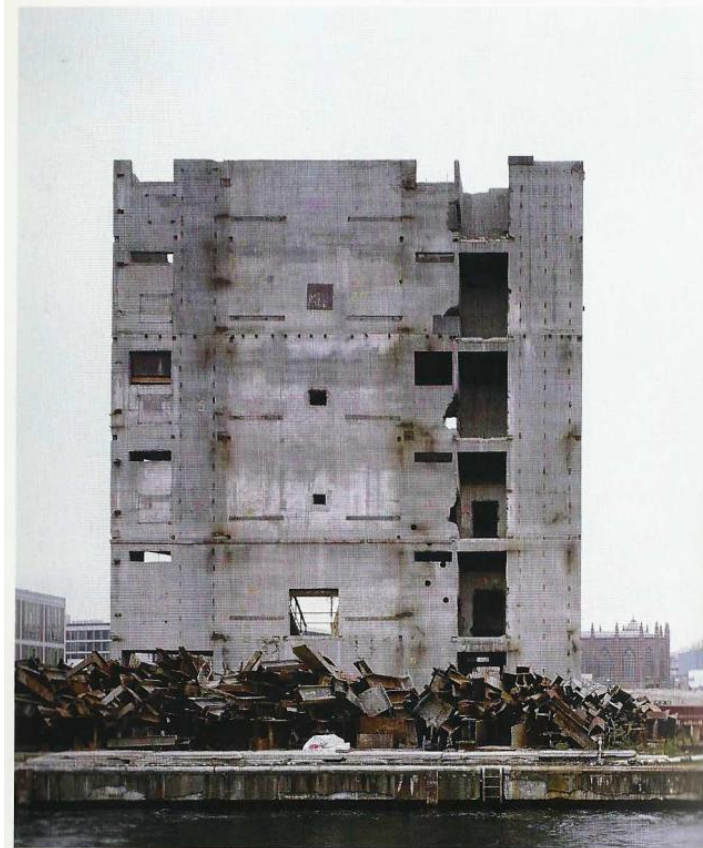
How?!







PdR 081025 K6
Woche vom 25.10.2008
Kern 6



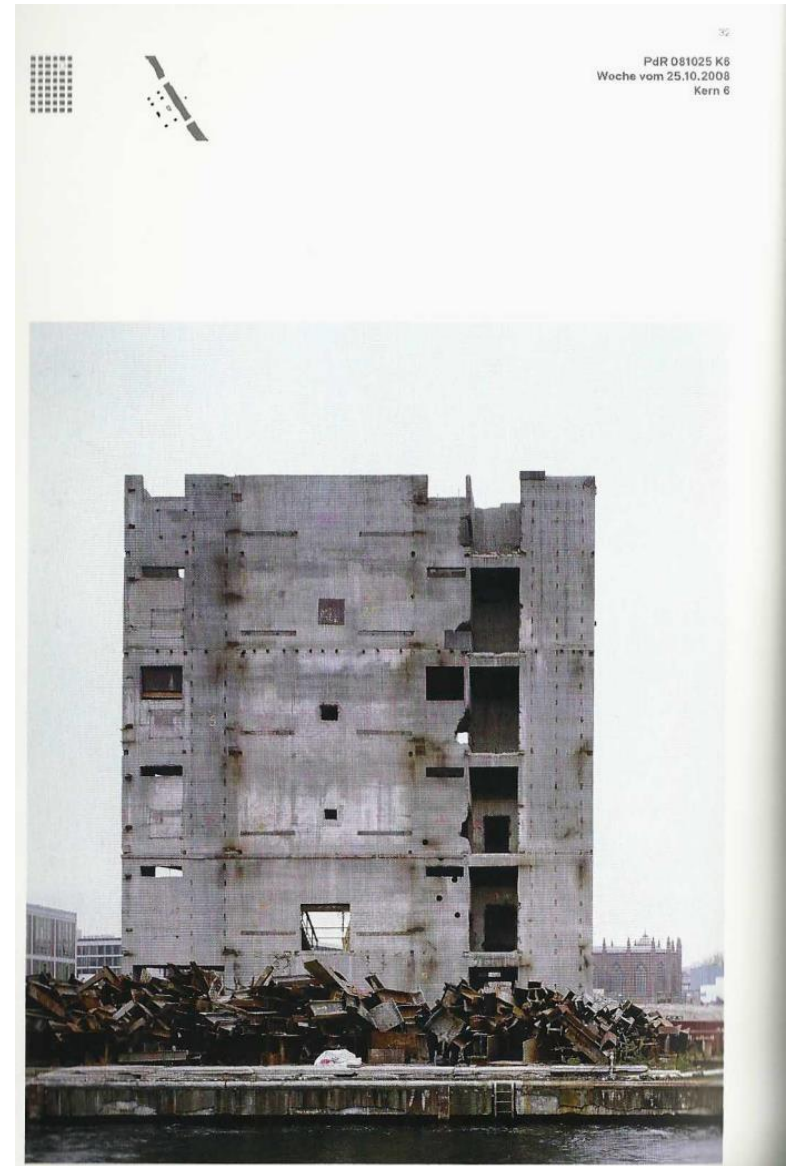
(i) the initial grid

(ii) the photographs

(iii) the diagrams of the
initial grid

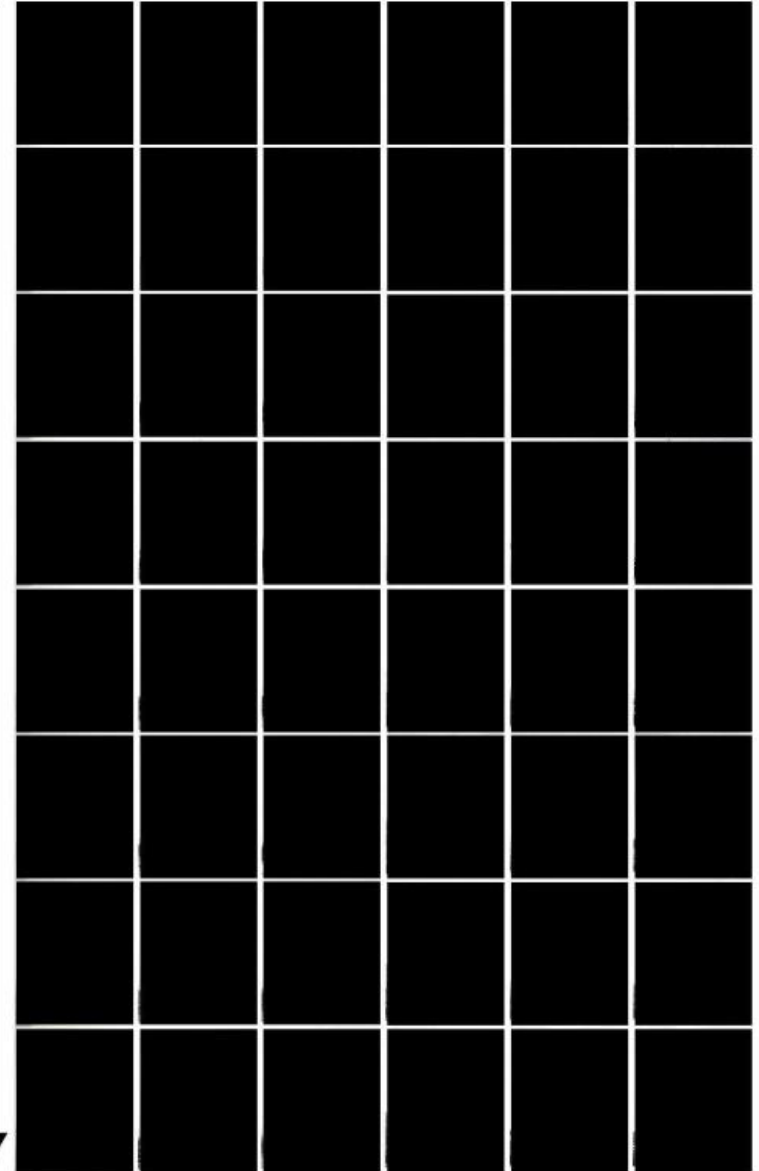
(iv) the simplified
floorplan

(v) the written text

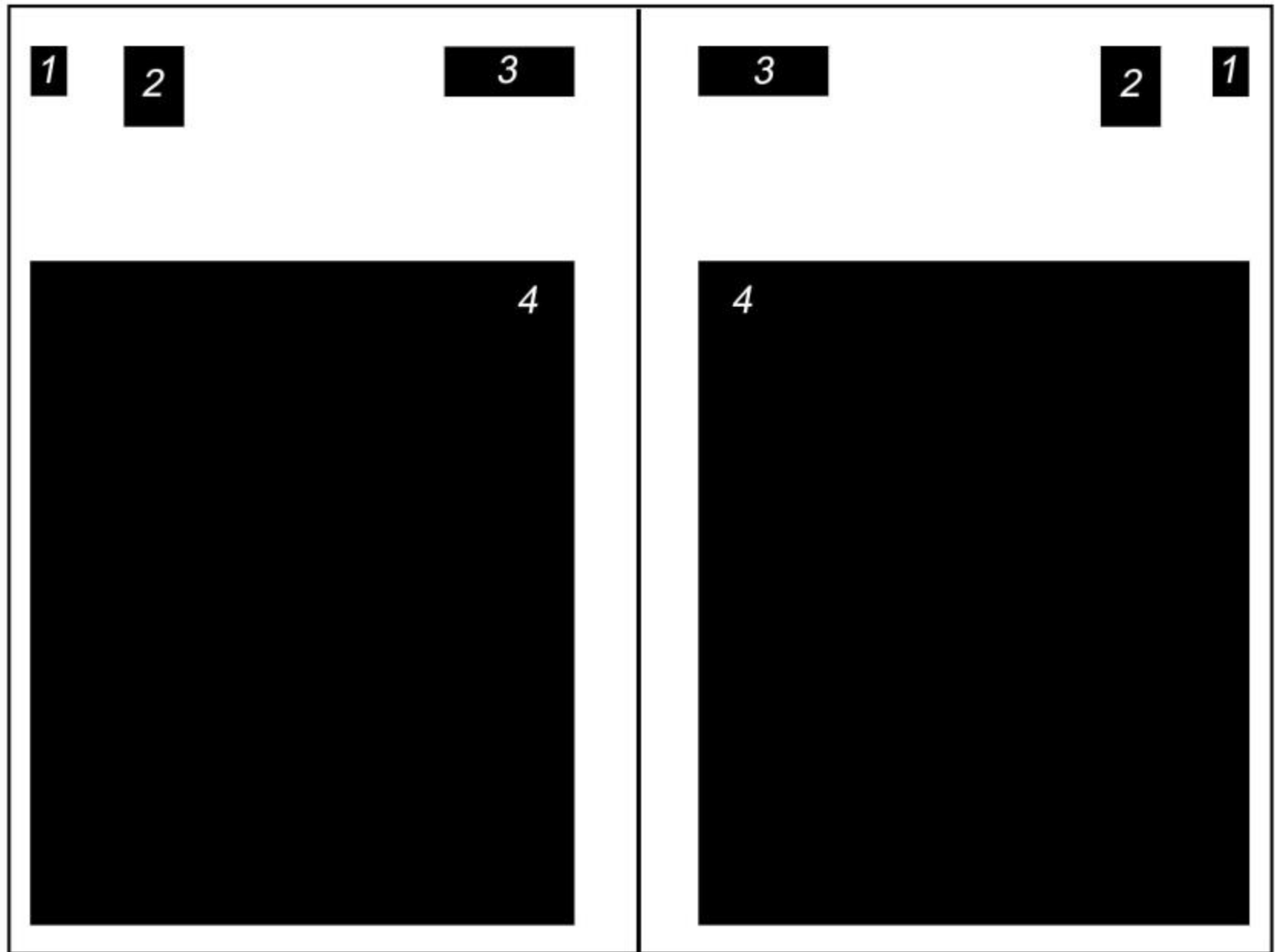




Axis-x: Spatial displacement

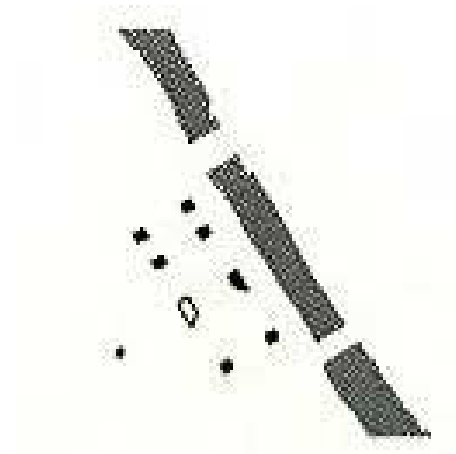


Axis-y:
Temporal
development



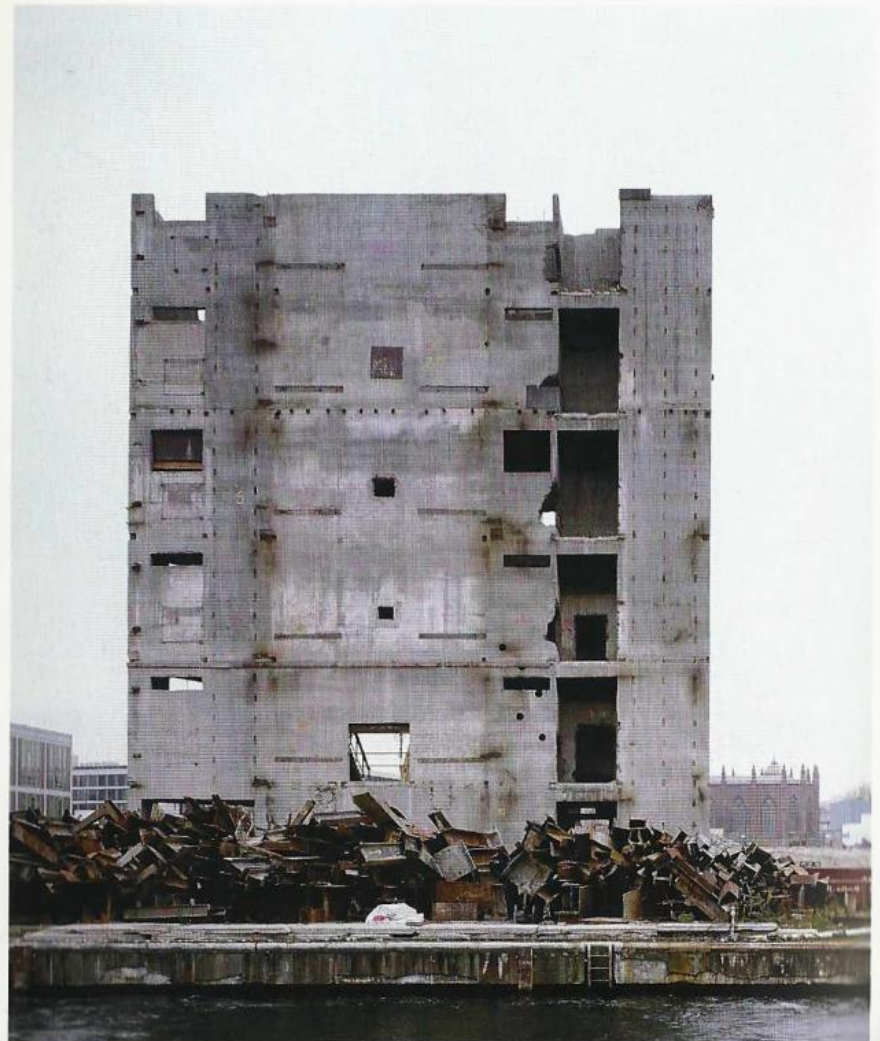
- 1 - Simplified grid
- 2 - Simplified floorplan
- 3 - Written text
- 4 - Photograph







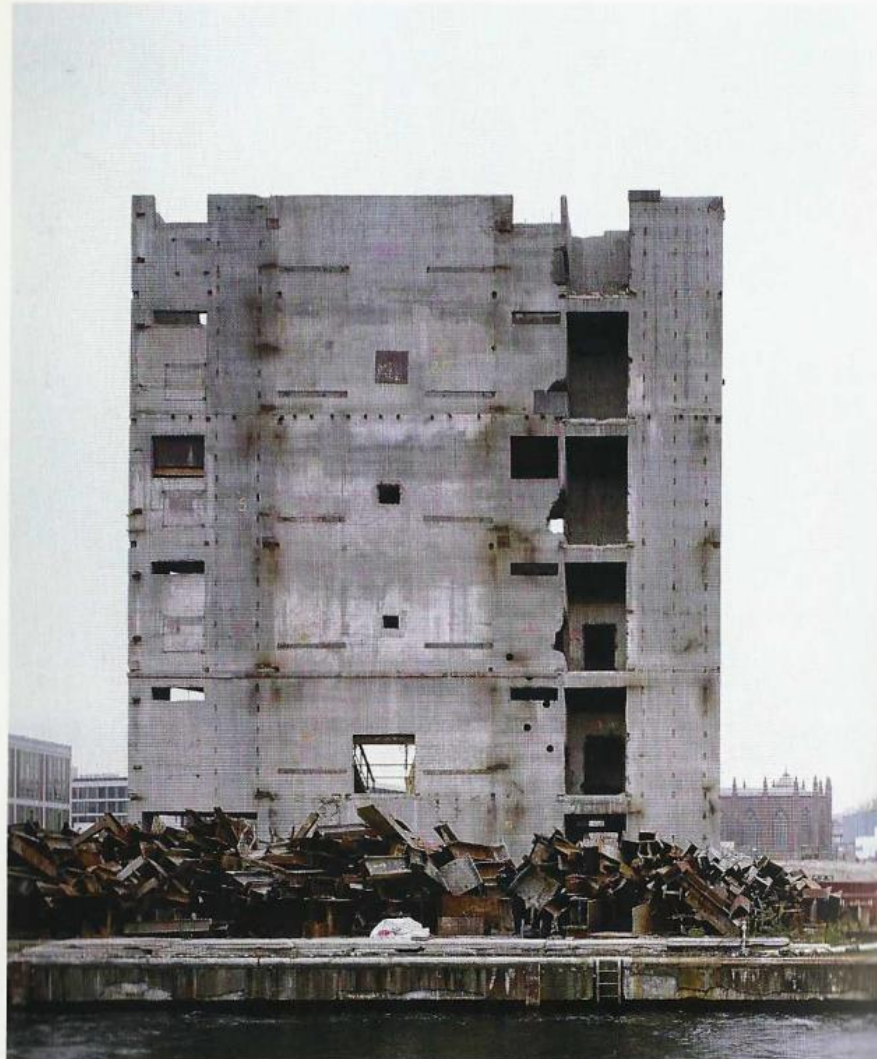
PdR 081025 K3
Woche vom 25.10.2008
Kern 3



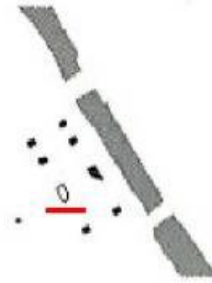




PdR 081025 K6
Woche vom 25.10.2008
Kern 6

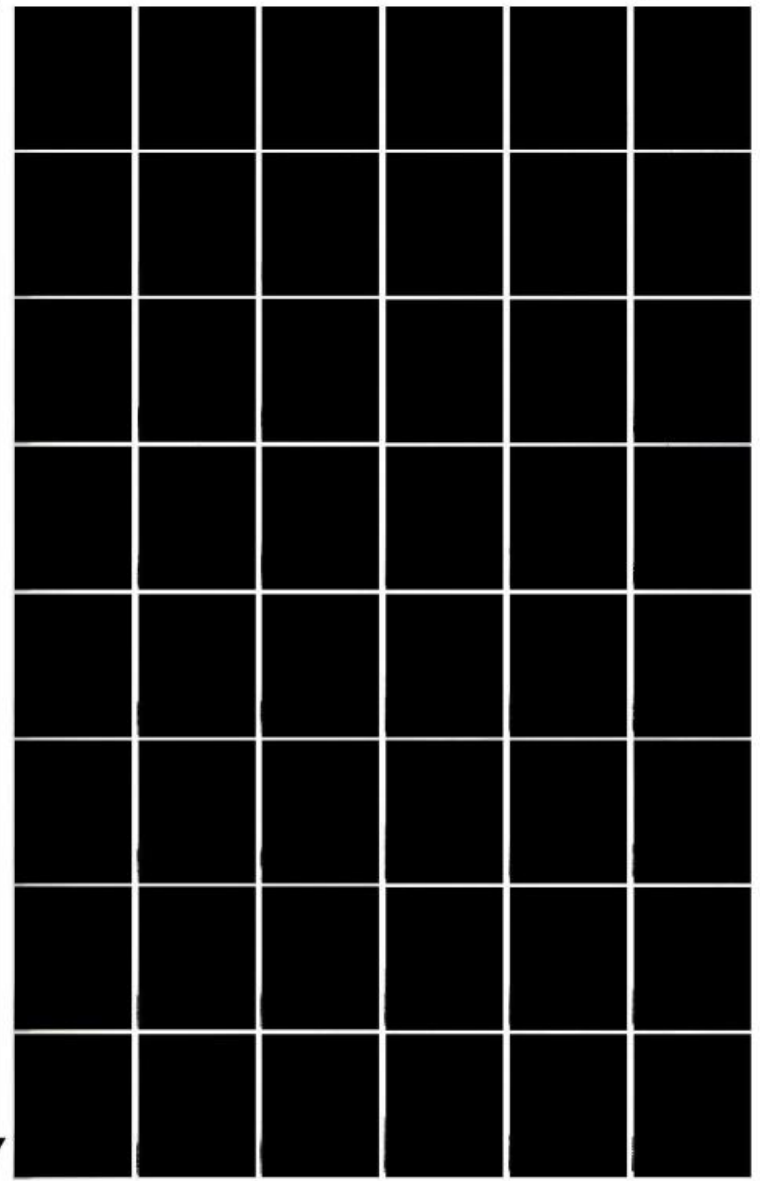


PdR 081115 K3
Woche vom 15.11.2008
Kern 3

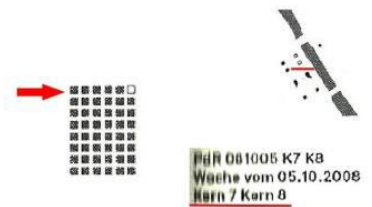
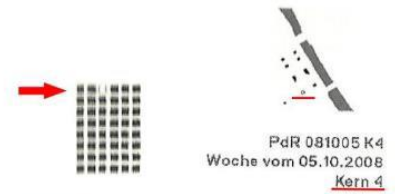
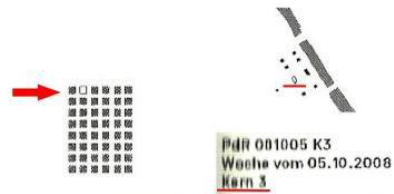
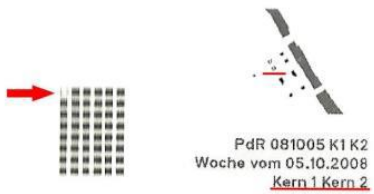


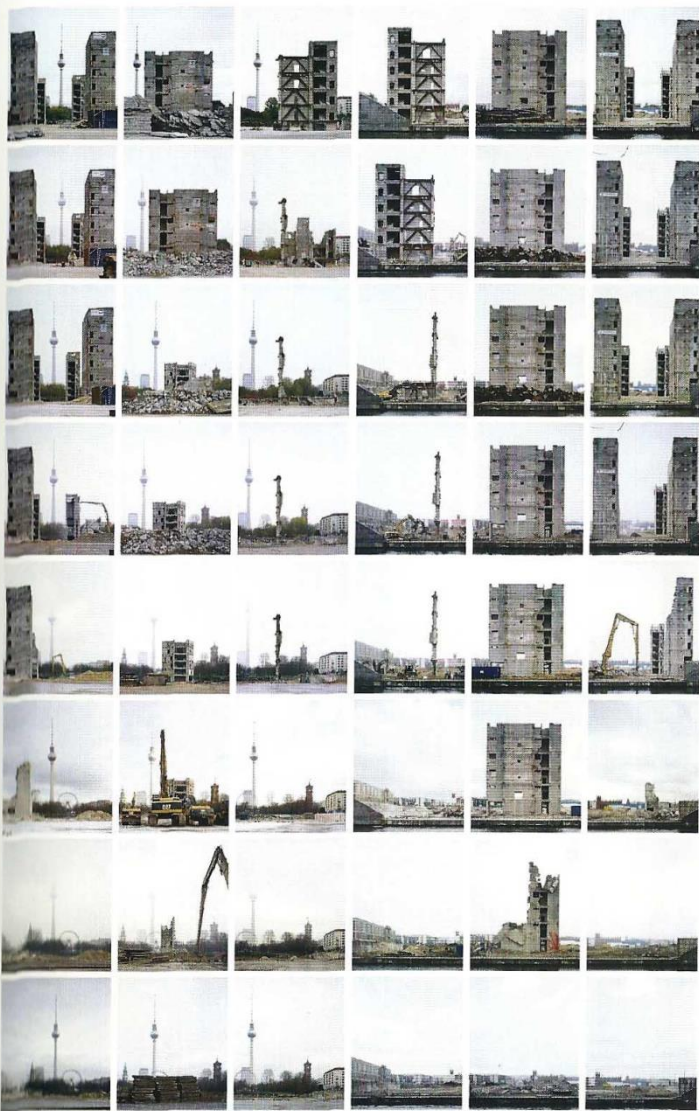


Axis-x: Spatial displacement



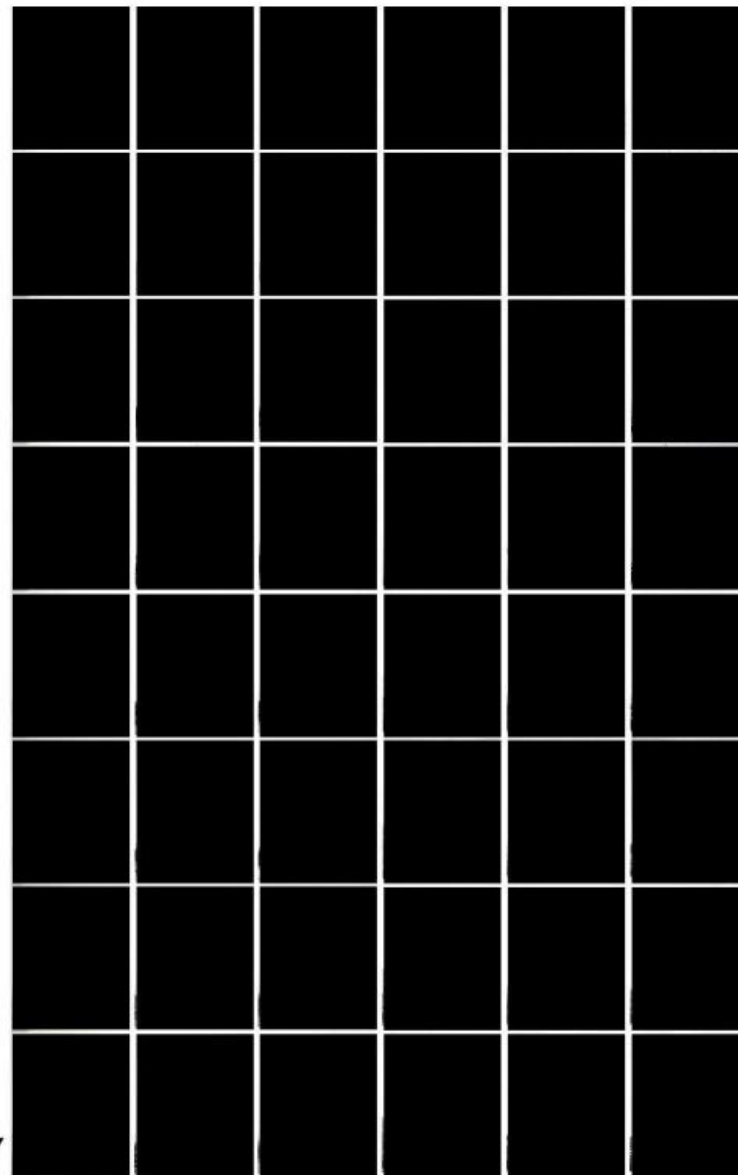
Axis-y:
Temporal
development





Axis-y:
Temporal
development

Axis-x: Spatial displacement





PdR 081005 K1K2
Woche vom 05.10.2008
Kern 1 Kern 2



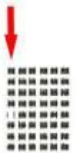
PdR 081025 K1K2
Woche vom 25.10.2008
Kern 1 Kern 2



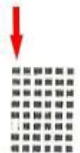
PdR 081101 K1K2
Woche vom 01.11.2008
Kern 1 Kern 2



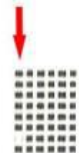
PdR 081108 K1K2
Woche vom 08.11.2008
Kern 1 Kern 2



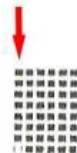
PdR 081115 K1K2
Woche vom 15.11.2008
Kern 1 Kern 2



PdR 081122 K1K2
Woche vom 22.11.2008
Kern 1 Kern 2

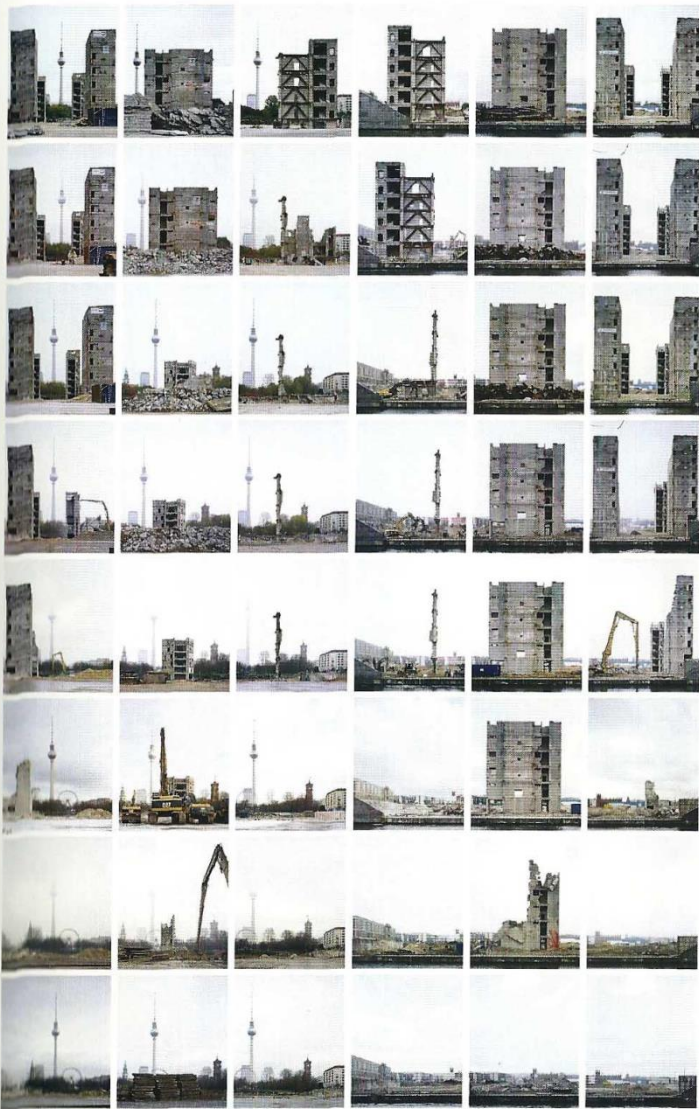


PdR 081129 K1K2
Woche vom 29.11.2008
Kern 1 Kern 2



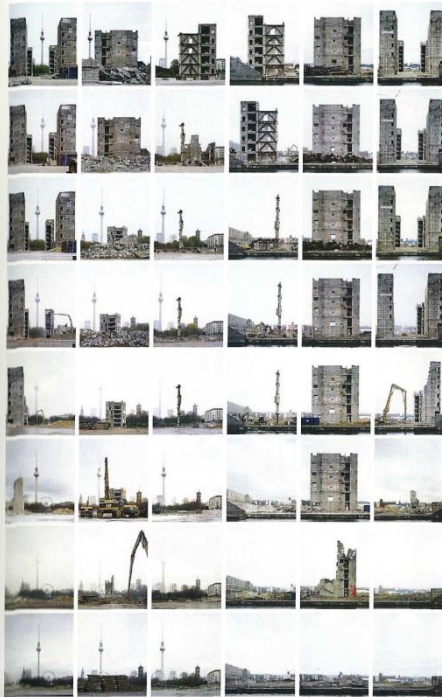
PdR 081206 K1K2
Woche vom 06.12.2008
Kern 1 Kern 2



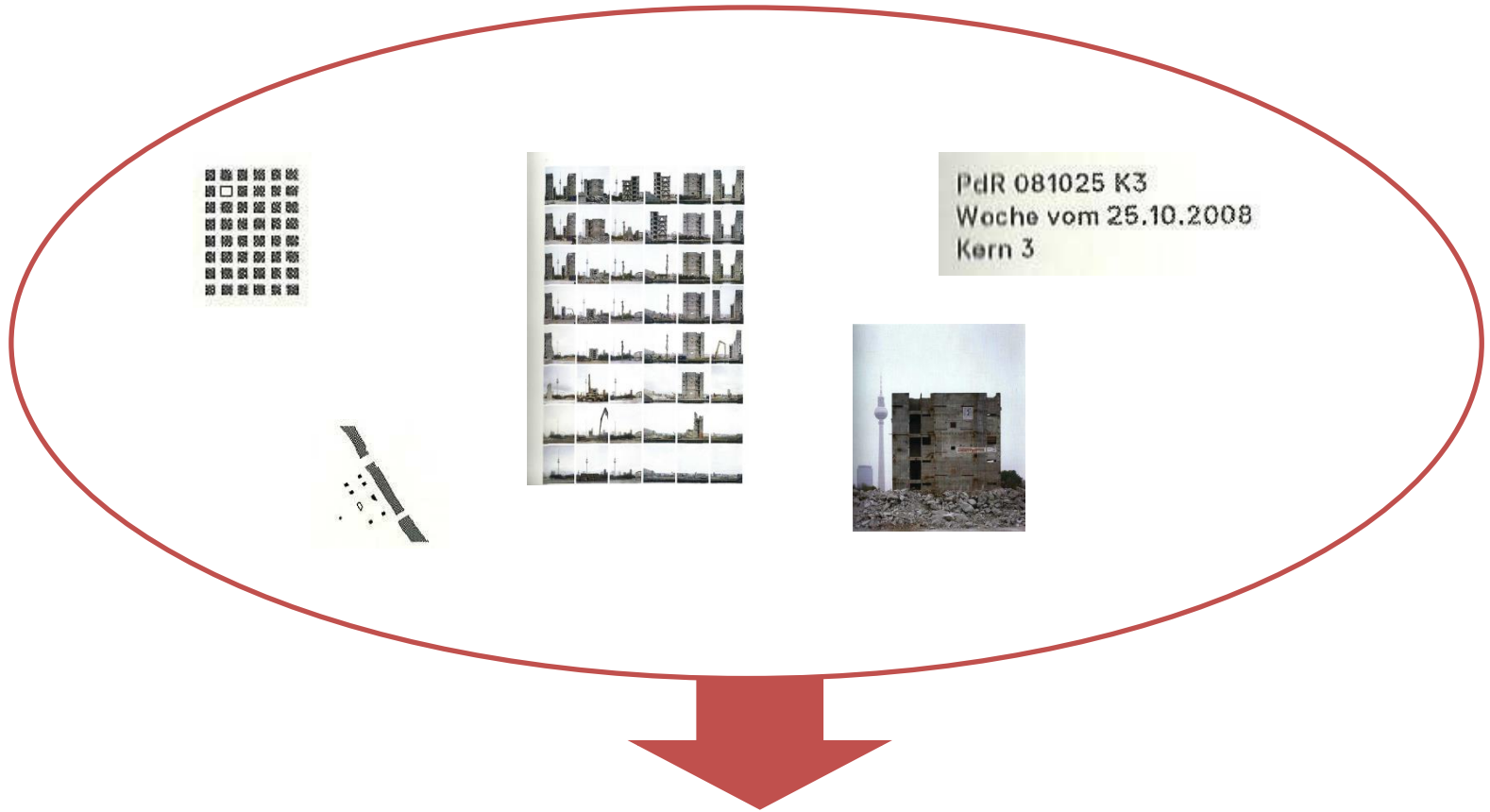


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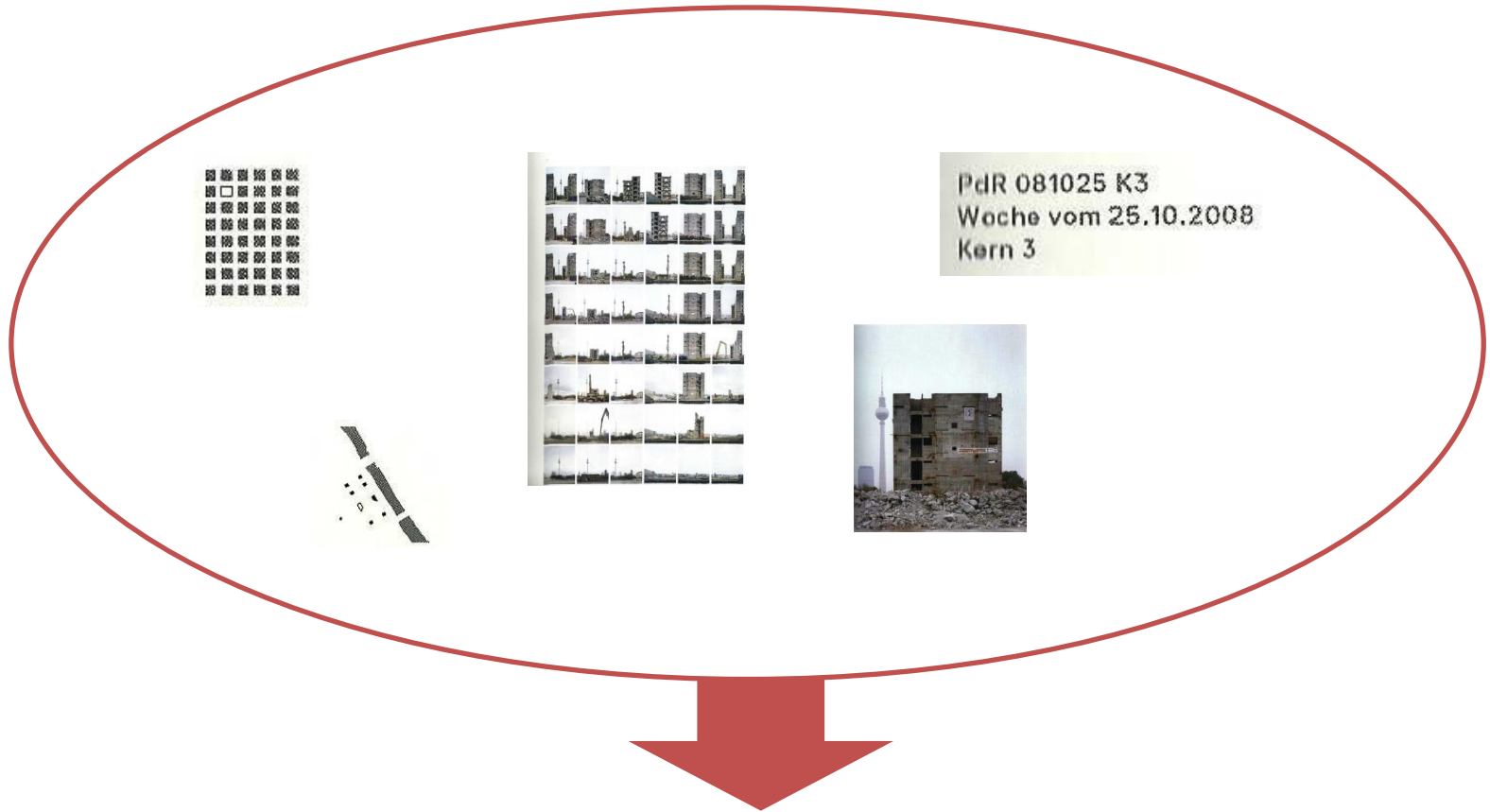




contribute to the
iconic recreation
of both the spatial
and the temporal
aspects of the
demolition
process



semiotically rebuild
the demolition
process



creates an **effect**
analogous to the one
created by the object itself

The intermedial **relations**
between the semiotic
processes iconically
recreates the demolition
process in the phobook

Thank you

[irg] iconicity
research
group