Photobooks as an intermedial phenomenon *An analysis of "Palast der Republik"*

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Iconicity Research Group

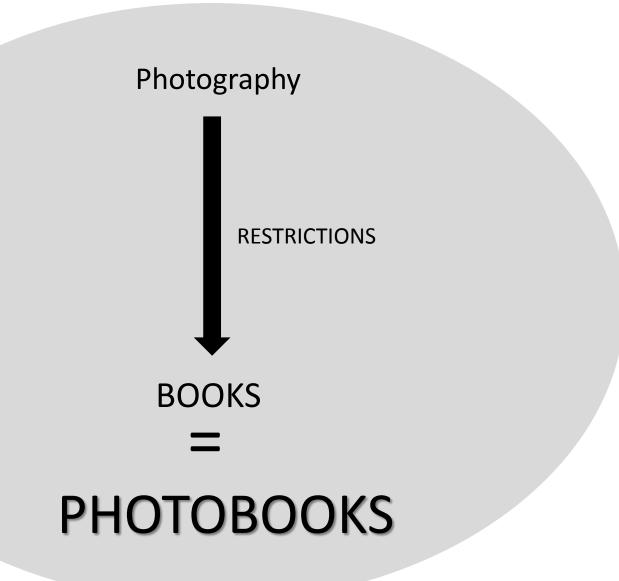
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Summary

- 1. Introduction
- 2. Intermedia Studies
- 3. Photobook as an intermediatic phenomenon
- 4. Example Analysis: Palast der Republik Christoph Rokitta
- 5. Conclusion

Introduction



Intermedia Studies

deep semiotic mechanisms -> related to the embodiement of the ruin process

Intermedia Studies

"(...) the book as a form of intermedia combines all of these modes of art in a characteristically new way"

Higgins apud Drucker

INTERMEDIALITY

"(...)implies all kinds of interrelation and interaction between media"

Claus Clüver

"the phenomenon whereby the properties of all media partly intersect and the study of this same phenomenon(...)"

Lars Elleström

Photobook as an intermediatic phenomenon

Written text

Layout/Design

Diagrams

Maps

Photography

media

Intermediatic

character

different sign systems causally interact in the same process



How to investigate this phenomenon?

Written text

Layout/Design

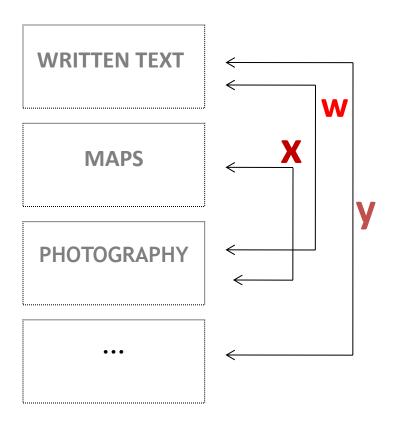
Diagrams

Maps

Photography

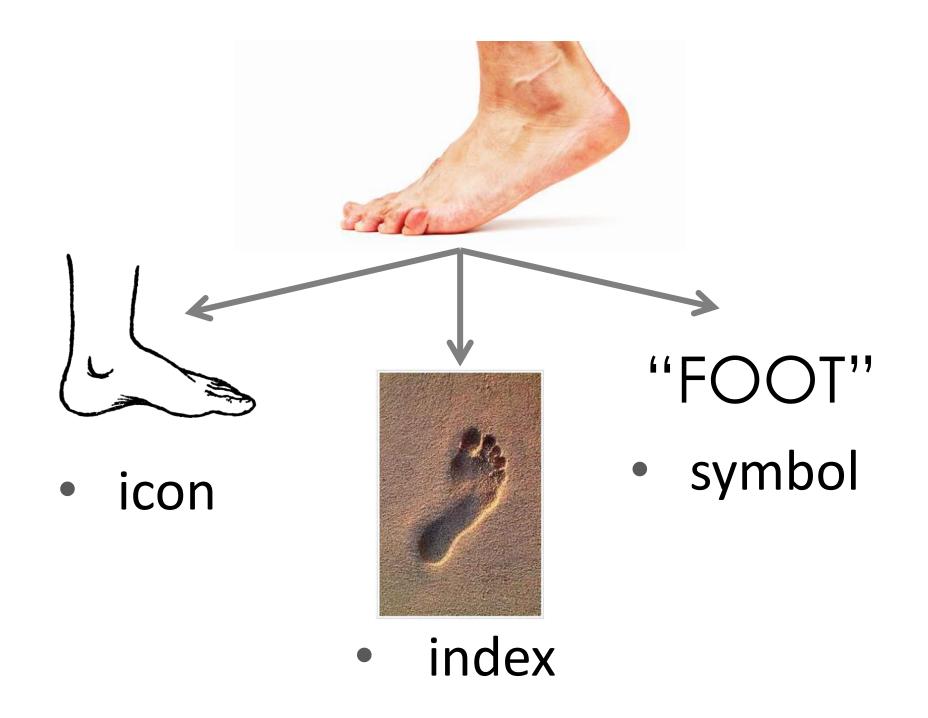
structural and semiotic coupling

... to describe and analyse the morphological variety of the sign systems interactions



Peirce proposed several typologies, with different degrees of refinement:

- icon > quality
- > diagrams > icon of relation
- index > physical connection
- symbol > law, convention

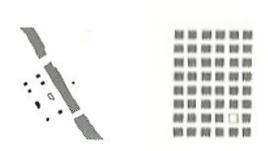




Palast der Republik – Christoph Rokitta



indexical



iconic & symbolic

PdR 081129 K7K8 Woche vom 29.11.2008 Kern 7 Kern 8

iconic & symbolic



Combination of media



Intersemiotic texts



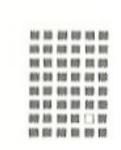
Mixmedia texts

Intersemiotic texts

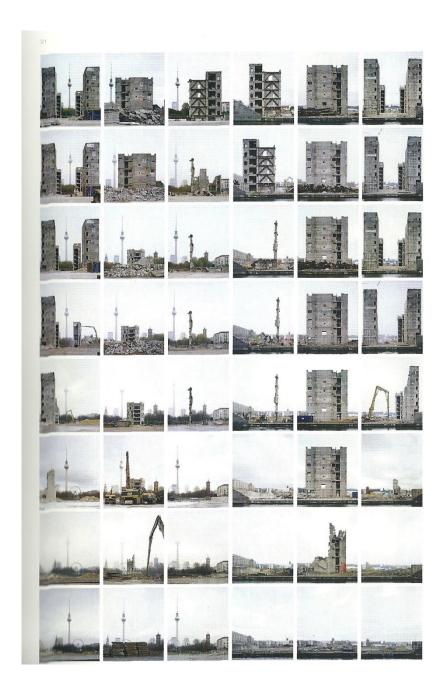
 use two or more systems of signs



their aspects are inseparable and indissociable



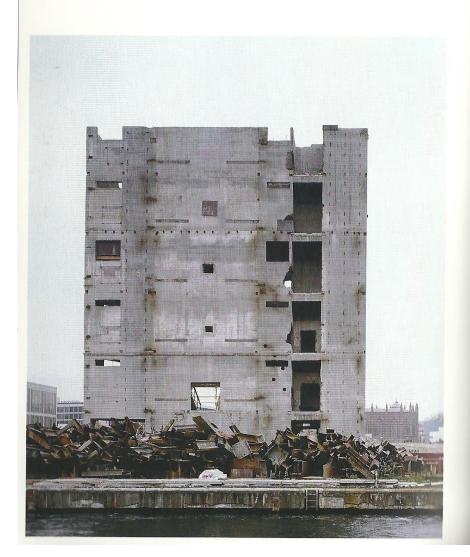






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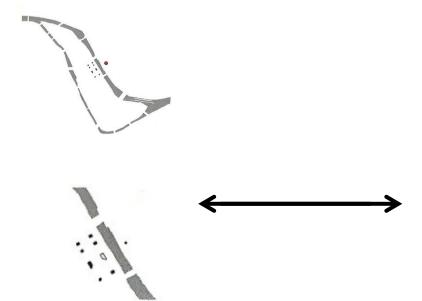




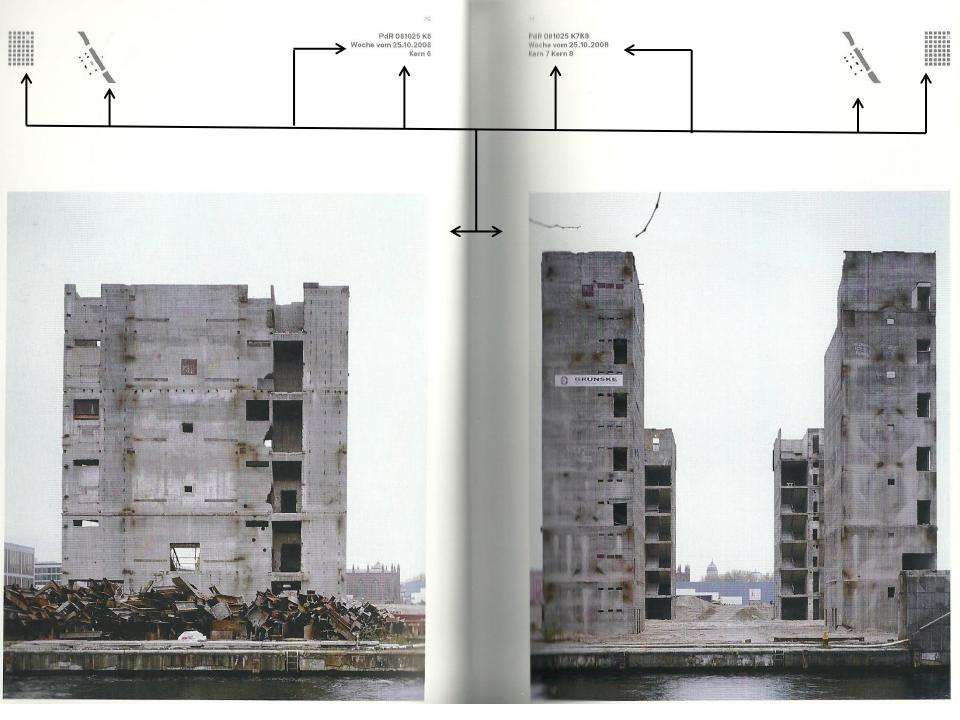
Mixmedia texts

• complex signs in different media

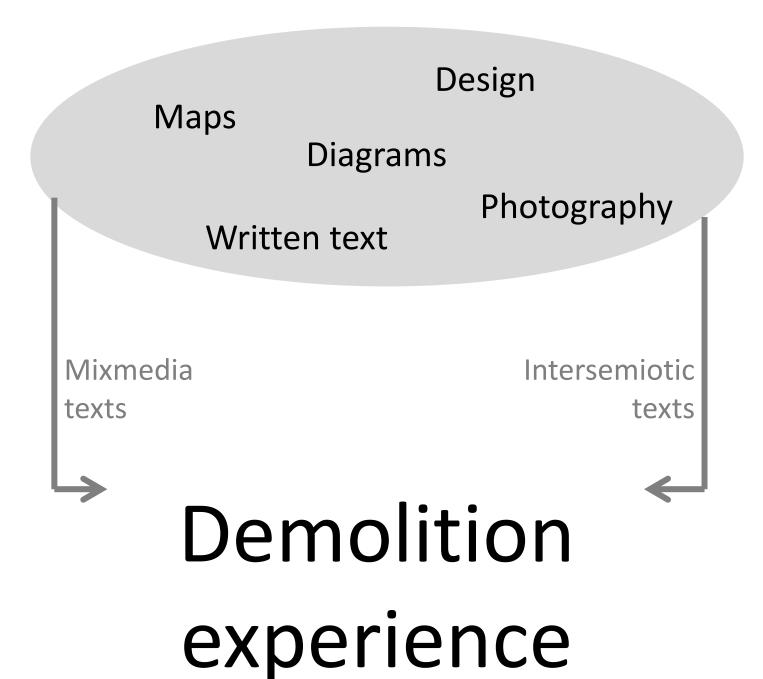
would not achieve coherency or selfsufficiency outside that context







Conclusion



Model of the ruin process

Temporal

concerns

Spatial

Thanks,

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